2027 SPONSORSHIP GUIDE

catie's GATHERING

SAVANNAH

Friday, February 26, 2027

Doors: 6:00 pm | Seats: 7:30 pm
Kehoe Iron Works at Trustees' Garden
Savannah, Georgia

cure
CHILDHOOD CANCER

ABOUT **CATIE'S GATHERING**

Catie's Gathering is an inspiring event benefiting Catie's Fund of CURE Childhood Cancer. Catie'sFund was created by Tré and Jenny Wilkins in memory of their daughter, Catie Wilkins, with one powerful purpose: to improve outcomes for children facing cancer. Established in 2007 as a named fund of CURE Childhood Cancer, Catie's Fund honors her battle by advancing life-saving pediatric cancer research and supporting families through every step of their journey.

At the heart of this mission is Catie's Gathering, an unforgettable event, best known for its uniquely themed tablescapes, where hosts and hostesses pour creativity, imagination, and care into creating one-of-a-kind tables for their guests.. From whimsical and elegant to bold and over-the-top, each table becomes a work of art and a reflection of the passion behind this cause.

Beyond the beauty and excitement, Catie's Gathering brings together a community determined to change lives. This often sold-out evening blends music, auctions, raffles, laughter, and inspiring stories from children and families facing pediatric cancer with extraordinary courage. By partnering with Catie's Gathering, sponsors become part of a beloved tradition that brings people together through compassion, creativity, and purpose, all while making a tangible difference for children fighting cancer.

Friday,
February 26, 2027
6:00 pm

Kehoe Iron Works
at Trustees' Garden
660 E. Broughton Street
Savannah, Georgia

A unique gathering featuring themed tables, drinks, dinner, and live music

Silent and live auctions with amazing packages and experiences

Catie's Fund has raised more than **$6 million** for CURE.

Sydney, Age 5
leukemia

WHY BELIEVE IN CURE

Cancer is the leading cause of death by disease in children, and diagnoses are on the rise. Yet the federal government allocates a mere 5% of its research funding to focus on pediatric cancers. CURE stands in the gap – funding targeted research that will save lives and give children their best chance at a bright future.

In the last 10 years, CURE has invested more than $48 million in lifesaving research focused on helping children with cancer who need us now. CURE is a leader in advancing precision medicine, the most promising approach to the childhood cancer treatment in decades.

CURE also supports families devastated by childhood cancer through programs designed to meet a family's emotional, practical, and financial needs. From emergency financial assistance to meals and counseling, CURE is committed to walking alongside families throughout their cancer journey.

Charity Navigator
FOUR-STAR

For the **18th consecutive year**, CURE has earned a **four-star rating**, the highest possible, from Charity Navigator, America's premier assessment organization for sound fiscal management, accountability, and transparency.

"Only 1% of the charities we evaluate have received at least 18 consecutive 4-star evaluations, indicating that CURE Childhood Cancer outperforms most other charities in America."
- Michael Thatcher, CEO, Charity Navigator

Meme, Age 11
spinal tumor

BE IN **GOOD COMPANY**

Become a sponsor and join the company of top corporations that have supported CURE Childhood Cancer events.

THE **VALUE** OF SUPPORTING CURE

MAKE AN IMPACT: Your generosity will make a significant difference in the lives of children and families affected by childhood cancer.

BOOST EMPLOYEE ENGAGEMENT: Sponsoring CURE's events can significantly enhance your corporate social responsibility profile, leading to higher levels of employee satisfaction and engagement in the workplace.

ENHANCE COMPANY REPUTATION: By sponsoring our events, you can improve your public image and positively influence how employees perceive your organization, leading to increased motivation and productivity.

APPEAL TO THE FUTURE WORKFORCE: Partnering with us positions your organization as a forward-thinking, socially conscious employer of choice, particularly appealing to younger generations entering the job market.

CURE Childhood Cancer's Large and Engaged Community of Supporters

370k+	17k+	4k+	70k+	79k+
followers	followers	followers	emails	monthly web visitors

SPONSORSHIP LEVELS

SPONSORSHIP OPPORTUNITIES	TITLE $30,000	DIAMOND $20,000	SPOTLIGHT $15,000	HERO $10,000	CHAMPION $5,000	GUARDIAN $2,500	SUPPORTER $1,000
Recognition in Event Name *(not exclusive)*	●						
Co-branded Event Logo	●						
Dedicated Press Release	●						
Recognition in All Media Coverage	●	●					
Social Media Recognition	One Mention on CURE's Channels. Four Mentions on Catie's Gathering Page.	Three Mentions on Catie's Gathering Page	●	●			
Placement on Event Website	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Inclusion on Mobile Bidding Platform	Logo	Logo					
Catie's Gathering Seating	Premium Seating for 24	Priority Seating for 16	Preferred Seating for 8	Prominent Seating for 8	Seating for 4	Seating for 2	
VIP Access (includes valet parking)	●	●	●	●	●		
Recognition From Podium	Remarks from Representative at Event	●	●				
Recognition in Event Slideshow	Logo	Logo	Logo	Logo	Listing		
Ad in Printed Program	Full-Page Ad	Half-Page Ad	Quarter-Page Ad				
Recognition on Printed Materials	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Exclusive Patron Party Access (held at a later date in Savannah)	10 Tickets	6 Tickets	4 Tickets	2 Tickets			

CURE would be happy to discuss custom package options.
Contact Amanda Crosby at cgsavannah@curechildhoodcancer.org

SPONSORSHIP BENEFITS ARE SUBJECT TO SCHEDULING AND PRINT DEADLINES

Deadline for recognition in all print materials is February 5, 2027.

For sponsorship opportunities that include logo recognition, please email logo (.jpeg, .png, .eps) to cgsavannah@curechildhoodcancer.org

Completed commitment form is requested to ensure proper recognition in respective Catie's Gathering materials.

UNDERWRITING OPPORTUNITIES

VIP Sponsor
$12,500
Exclusive Opportunity

Signage with Sponsor Logo/Name in VIP Area

Recognition from Podium when VIP Area Opens

Recognition in Printed Program and on Signage

Bidding Paddle Sponsor
$7,500
Exclusive Opportunity

Signage with Sponsor Logo/Name in Registration/Bid Number Area

Logo/Name on Bidding Paddles

Recognition in Printed Program and on Signage

Cocktail Sponsor
$5,000
Exclusive Opportunity

Signage with Sponsor Logo/Name in all Bar Areas

Custom Beverage Napkins with Logo/Name at Each Bar

Recognition in Printed Program and on Signage

Underwriting opportunities are a unique way for a company or individual to support the important work of CURE Childhood Cancer, while providing a distinctive naming/recognition opportunity that is 100% tax deductible. Sponsors will receive recognition on the event website, printed program and applicable signage. Because they are 100% tax deductible, Underwriting Opportunities do not include tickets to the event. Tax ID# 58-1244138.