



Thank you for hosting a Gold Out game for CURE Childhood Cancer.

Many people in attendance will not know that September is National Childhood Cancer Awareness Month or why that is important to you. During the game, the announcer can share why you are joining the fight. We've included some important facts and statistics below to provide to the announcer. **But remember, your reason for joining the fight will be the most compelling fact of all.**

- CURE Childhood Cancer was established in 1975.
- CURE is the largest childhood cancer non-profit in Georgia and the Southeast.
- CURE fuels lifesaving research and critical support – bringing hope to brave families facing childhood cancer.
- Everything CURE does is meant to improve the lives of children with cancer and give them a future.
- The reality is stark: Cancer steals more young lives than any other disease. Each year, more than 400,000 children face this devastating diagnosis.
- Every 3 minutes, another family hears the words, "your child has cancer".
- Cancer is the leading cause of death by disease in children in the U.S., and diagnoses are on the rise.
- More than 95% of childhood cancer survivors have long-term health issues by age 45 as a result of their cancer treatment.
- Only seven drugs have been developed to treat cancers that affect children, compared to 200+ for adults.
- A mere 5% of federal cancer research funding is directed to pediatric cancers.
- CURE stands in the gap. In the last 10 years, CURE has invested \$45 million in groundbreaking research with leading scientists at America's top pediatric cancer centers (like Emory, MD Anderson, Dana-Farber, and Seattle Children's).
- CURE partnered with Children's Healthcare of Atlanta to launch one of the nation's first pediatric cancer precision medicine programs. Through the program, doctors have analyzed the genetics of more than 500 children with cancer, advancing treatments and knowledge.
- CURE also supports families devastated by childhood cancer through programs designed to meet a family's emotional, practical, and financial needs. From emergency financial assistance to meals and counseling, CURE is committed to walking alongside families throughout their cancer journey.
- You have the power to change the course of a child's life. Join us in supporting CURE in the fight against childhood cancer. Donate today.