



Saturday, October 3, 2026

DOORS: 6:00 pm • SEATS: 7:30 pm

New Riverside Barn

30 Red Barn Drive

Bluffton, SC

2026 SPONSORSHIP GUIDE

cure
CHILDHOOD CANCER



ABOUT CATIE'S GATHERING

Catie's Gathering is an inspiring event benefiting Catie's Fund of CURE Childhood Cancer. Founded in memory of sweet Catie Wilkins, this special dinner features unique table decorations, silent and live auctions, and focuses on raising important funds to support CURE's mission.

The funds raised are invested in CURE's research initiatives – specifically, our Precision Medicine Program, which focuses on individualized treatments based on each child's genetic makeup and is used to support patients and their families in their fight against childhood cancer.



October 3, 2026
6:00 pm



New Riverside Barn
Bluffton, SC



A unique gathering featuring themed tables, drinks, dinner, and live music



Silent and live auctions with amazing packages and experiences

Catie's Fund has raised more than **\$5 million** for CURE.



Revel, Age 5
leukemia

WHY BELIEVE IN CURE



Cancer is the leading cause of death by disease in children, and diagnoses are on the rise. Yet the federal government allocates a mere 5% of its research funding to focus on pediatric cancers. CURE stands in the gap – funding targeted research that will save lives and give children their best chance at a bright future.



In the last 10 years, CURE has invested more than \$45 million in lifesaving research focused on helping children with cancer who need us now. CURE is a leader in advancing precision medicine, the most promising approach to the childhood cancer treatment in decades.



CURE also supports families devastated by childhood cancer through programs designed to meet a family's emotional, practical, and financial needs. From emergency financial assistance to meals and counseling, CURE is committed to walking alongside families throughout their cancer journey.



For the 17th consecutive year, CURE has earned a four-star rating, the highest possible, from Charity Navigator, America's premier assessment organization for sound fiscal management, accountability, and transparency.

"Only 1% of the charities we evaluate have received at least 16 consecutive 4-star evaluations, indicating that CURE Childhood Cancer outperforms most other charities in America."

- Michael Thatcher, CEO, Charity Navigator

SPONSORSHIP LEVELS

SPONSORSHIP OPPORTUNITIES	TITLE \$30,000	DIAMOND \$20,000	HERO \$10,000	CHAMPION \$5,000	GUARDIAN \$2,500	SUPPORTER \$1,000
Recognition in Event Name <i>(not exclusive)</i>	●					
Co-branded Event Logo	●					
Inclusion on Step & Repeat Banner	●					
Dedicated Press Release	●					
Recognition in all Media Coverage	●	●				
Inclusion on Mobile Bidding Platform	●	●				
Ad in Printed Program	Full-Page Ad	Half-Page Ad				
Recognition from Podium	Remarks from representative at event	●	●			
Social Media Recognition	One Mention on CURE's Channels. Four on Catie's Gathering Page	Three Mentions on Catie's Gathering Page				
Exclusive Patron Party Access <i>(held at a later date)</i>	10 Tickets	6 Tickets	2 Tickets			
Recognition on All Printed Materials	Logo	Logo	Logo			
VIP Access	●	●	●	●		
Recognition in Event Slideshow	Logo	Logo	Logo	Listing	Listing	
Catie's Gathering Seating	Premium Seating for 16 <i>(Two Tables)</i>	Preferred Seating for 8 <i>(One Table)</i>	Seating for 8 <i>(One Table)</i>	Seating for 4	Seating for 2	
Placement on Event Website	Logo	Logo	Logo	Listing	Listing	Listing

CURE would be happy to discuss custom package options.

Contact Amanda Heinz, Development Manager, Events, at amandah@curechildhoodcancer.org.

SPONSORSHIP BENEFITS ARE SUBJECT TO SCHEDULING AND PRINT DEADLINES.

Deadline for recognition in all other event print materials is September 3, 2026.

Completed commitment form is requested to ensure proper recognition in respective Catie's Gathering materials.

UNDERWRITING OPPORTUNITIES



BIDDING PADDLE SPONSOR

Exclusive · \$7,500

Signage with Sponsor Logo/Name in
Registration/Bid Number Area

Logo/Name on
Bidding Paddles

Recognition on Event Website,
Printed Program, and Signage



COCKTAIL SPONSOR

Exclusive · \$5,000

Signage with Sponsor Logo/Name in
all Bar Areas

Custom Beverage Napkins with
Logo/Name at Each Bar

Recognition on Event Website,
Printed Program, and Signage

Underwriting opportunities are a unique way for a company or individual to support the important work of CURE Childhood Cancer, while providing a distinctive naming/recognition opportunity that is 100% tax deductible. Sponsors will receive recognition on the event website, printed program and applicable signage. Because they are 100% tax deductible, Underwriting Opportunities do not include tickets to the event. Tax ID# 58-1244138.





BE IN GOOD COMPANY

Become a sponsor and join the company of top corporations that have supported Catie's Gathering.



Wesley, Age 3
leukemia

THE VALUE OF SUPPORTING CURE

MAKE AN IMPACT: Your generosity will make a significant difference in the lives of children and families affected by childhood cancer.

BOOST EMPLOYEE ENGAGEMENT: Sponsoring CURE's events can significantly enhance your corporate social responsibility profile, leading to higher levels of employee satisfaction and engagement in the workplace.

ENHANCE COMPANY REPUTATION: By sponsoring our events, you can improve your public image and positively influence how employees perceive your organization, leading to increased motivation and productivity.

APPEAL TO THE FUTURE WORKFORCE: Partnering with us positions your organization as a forward-thinking, socially conscious employer of choice, particularly appealing to younger generations entering the job market.

CURE Childhood Cancer's Large and Engaged Community of Supporters



370,000+ followers



16,000+ followers



3,700+ followers



64,000+ emails



57,000+ monthly web visitors