

Cancer doesn't wait. *Neither do we.*

The Truth about *Childhood Cancer*

1 in 5 Children
diagnosed with cancer
will not survive.

95% of Survivors Live with Long-Term Health Issues

Almost all childhood
cancer survivors experience
significant health issues
by age 45 as a result of
their cancer treatment.

CURE'S IMPACT *Over the Past 10 Years Alone*

\$45 Million
invested in the most
promising research aimed at
solving childhood cancers

\$16 Million
invested in advancing
precision medicine –
the future of childhood
cancer treatment

**Together, we're
giving kids and families
a better chance for a
*brighter tomorrow.***

At CURE Childhood Cancer, we believe every child deserves a fighting chance for a better future. We help children defeat cancer every day by supporting families in treatment and funding critical research to advance cancer treatments for children.

Lifesaving Research: *Tackling the Toughest Cancers*

The reality is stark: Cancer steals more young lives than any other disease. Each year, **more than 400,000 children face this devastating diagnosis.** While their courage inspires us, current treatments – designed for adults, not young, growing bodies – often leave survivors battling lifelong health challenges.

Think about this: For every 30 cancer drugs developed for adults, only one is created for children. This isn't just a gap – it's a crisis. And with a mere **5% of federal cancer research funding directed to pediatric cancers**, we're stepping in to change the odds.

In the last 10 years, we've invested \$45 million in groundbreaking research with leading scientists at America's top pediatric cancer centers.

Every child deserves more than hope, they deserve a cure. At CURE, we're transforming how childhood cancer is treated – one breakthrough at a time.

Accelerating Precision Medicine: *The Future of Treatment*

Imagine cancer treatment as precise as your child's fingerprint. That's precision medicine: personalized therapy based on each child's unique genetic profile – treatment designed for their specific cancer. No more one-size-fits-all approaches. No more guessing games with harsh treatments, leaving children with permanent health complications.

Since 2017, when we helped establish one of the nation's first pediatric precision medicine programs at Children's Healthcare of Atlanta, CURE has invested more than \$16 million in this groundbreaking approach to treating children with cancer. Through genetic sequencing and targeted therapies, we're giving doctors the tools to fight smarter. But this isn't just about advancing treatments. It's rewriting the future and possibilities for children with cancer.

This is personal. This is urgent. This is how we fight cancer – *precisely, purposefully, and without pause.*



Lifting Families *Through Their Darkest Hours*

When a family hears the devastating words “Your child has cancer,” their world shatters in an instant. CURE stands to embrace these families, offering not just assistance, but a promise that they won’t have to face this journey alone.



Immediate Support of Newly Diagnosed

When a child’s cancer diagnosis shatters a family’s world, the shock and fear can be overwhelming. We’re there in those first devastating days, offering not just comfort and resources, but understanding from those who know this journey. We ensure families have both immediate support and a trusted hand to hold throughout their child’s treatment.



Mental Health Support

Patients and families experience emotional distress at diagnosis, during treatment, and beyond. More than 50% of childhood cancer survivors experience anxiety, depression, or PTSD. We provide professional counseling sessions to patients and families during treatment and beyond.



Emergency Financial Assistance

When a child needs constant care, parents often have to leave their jobs – when expenses are mounting. Nearly 20% of families lose almost half their income while facing new medical care, transportation, and sibling childcare costs. We help families cover these critical needs during an already overwhelming time, allowing them to focus on what matters most – their child’s treatment and recovery.



Bereavement Support

Nothing compares to the grief of losing a child. Our Bereavement Support Program offers specialized support groups for bereaved parents, bereavement retreats to support and connect grieving parents, and funeral expense assistance to relieve financial burden during a family’s hardest moments.



Open Arms Meals

We serve meals to hospitalized children and their families 52 weeks a year. During treatment, parents spend endless hours at their child’s bedside – many are unable to leave their child’s room or afford daily cafeteria meals. CURE is there 3-4 days every week, providing nourishment and comfort with freshly prepared meals, well-stocked family room pantries, and snack bags for long days at the hospital.

“Your unwavering commitment to helping families like ours has been nothing short of lifesaving. From providing meals during treatment to covering prescription costs and offering various forms of assistance, your support has been a beacon of hope during our darkest days.”
Logan’s mother



For the 17th consecutive year, CURE has earned a four-star rating – the highest possible – from Charity Navigator, America’s premier evaluator for sound fiscal management, accountability, and transparency.
Fewer than 1% of all charities achieve this high of a rating.