

cure
CHILDHOOD CANCER



org

19

75

Cocktails
& FOOD
CURE

2026 SPONSORSHIP OPPORTUNITIES



COCKTAILS & CURE · 06.13.2026 · MONDAY NIGHT GARAGE

Join CURE Childhood Cancer for an exciting Casino Night at *Cocktails & CURE* on Saturday, June 13, 2026, at Monday Night Garage. Experience the thrill alongside 400 guests as you try your luck at classic casino games like blackjack, poker, and roulette, all operated by professional dealers who bring the authentic casino experience to Atlanta.

The evening features delicious cocktails and premium spirits from a full open bar, along with gourmet appetizers and savory bites. Dance to live DJ music, mingle with fellow guests, and enjoy an atmosphere of excitement, all while supporting a mission that matters – curing childhood cancer.

Every moment of fun directly supports groundbreaking research and programs that bring hope to children and families facing cancer. Don't miss your chance to be part of Atlanta's hottest event, where giving back and having fun go hand in hand.



Saturday,
June 13, 2026
7:00 pm - 11:00 pm



Monday Night Garage
933 Lee Street, SW
Atlanta, Georgia



Casino night
themed table
games



Silent auction
and wine grab



Heavy appetizers
and open bar

WHY BELIEVE IN CURE?



Cancer is the leading cause of death by disease in children, and diagnoses are on the rise. Yet the federal government allocates a mere 5% of its research funding to focus on pediatric cancers. CURE stands in the gap – funding targeted research that will save lives and give children their best chance at a bright future.



In the last 10 years, CURE has invested more than \$45 million in lifesaving research focused on helping children with cancer who need us now. CURE is a leader in advancing precision medicine, the most promising approach to the childhood cancer treatment in decades.



CURE also supports families devastated by childhood cancer through programs designed to meet a family's emotional, practical, and financial needs. From emergency financial assistance to meals and counseling, CURE is committed to walking alongside families throughout their cancer journey.

Julian, Age 6
sarcoma

cure
CHILDHOOD CANCER



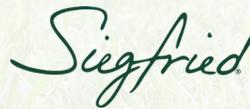
For the 17th consecutive year, CURE has earned a four-star rating, the highest possible, from Charity Navigator, America's premier assessment organization for sound fiscal management, accountability, and transparency.

"Only 1% of the charities we evaluate have received at least 16 consecutive 4-star evaluations, indicating that CURE Childhood Cancer outperforms most other charities in America."
– Michael Thatcher, CEO, Charity Navigator

BE IN GOOD COMPANY

Become a sponsor and join the company of top corporations that have supported *Cocktails & CURE*.

Charlotte, Age 3
leukemia



THE VALUE OF SUPPORTING CURE

MAKE AN IMPACT: Your generosity will make a significant difference in the lives of children and families affected by childhood cancer.

BOOST EMPLOYEE ENGAGEMENT: Sponsoring CURE's events can significantly enhance your corporate social responsibility profile, leading to higher levels of employee satisfaction and engagement in the workplace.

ENHANCE COMPANY REPUTATION: By sponsoring our events, you can improve your public image and positively influence how employees perceive your organization, leading to increased motivation and productivity.

APPEAL TO THE FUTURE WORKFORCE: Partnering with us positions your organization as a forward-thinking, socially conscious employer of choice, particularly appealing to younger generations entering the job market.

CURE Childhood
Cancer's Large and
Engaged Community
of Supporters



370,000+
followers



16,000+
followers



3,700+
followers



64,000+
emails



57,000+
monthly
web visitors

SPONSORSHIP LEVELS

SPONSORSHIP OPPORTUNITIES	PRESENTING \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	BELIEVER \$1,000	FRIEND OF CURE \$500
Recognition in Event Name - "Cocktails & CURE, Presented by [Name]"	Included					
Logo Branding on Event Step & Repeat	Included					
Logo on Souvenir Cup	Included	Included				
Logo and Customized Promo Messaging in Post-Event Email Blast	Included	Included	Included			
Social Media Recognition	Two Dedicated Mentions	One Dedicated Mention	Included	Included		
Inclusion on Mobile Bidding Site	Logo	Logo	Logo	Logo		
Recognition in CURE Childhood Cancer's Annual Report	Included	Included	Included	Included	Included	
Recognition on Event Screen and Sponsor Signage	Logo	Logo	Logo	Logo	Listing	
Recognition on Event Website	Logo	Logo	Logo	Logo	Listing	Listing
Event Tickets + "Fun Money"*	16	10	8	6	4	2

*Each ticket includes \$10,000 of "Fun Money" for guest to participate in the casino games.



CURE would be happy to discuss custom package options.

Contact Kristen Rudio, Senior Development Manager, Events and Initiatives at krudio@curechildhoodcancer.org.

SPONSORSHIP BENEFITS ARE SUBJECT TO SCHEDULING AND PRINT DEADLINES.

Deadline for recognition in event print materials is May 20, 2026.

Completed commitment form is requested to ensure proper recognition in respective *Cocktails & CURE* materials.

UNDERWRITING OPPORTUNITIES

Underwriting opportunities are a unique way for a company or individual to support the important work of CURE Childhood Cancer, while providing a distinctive naming/recognition opportunity that is 100% tax deductible. Sponsors will receive recognition on the event website, printed program and applicable signage. Because they are 100% tax deductible, **Underwriting Opportunities do not include tickets to the event.**

Tax ID# 58-1244138.



PHOTO BOOTH SPONSOR

\$7,500

Exclusive Opportunity

Logo included on all photo booth photos (digital and print)

Name/logo recognition on dedicated signage

Name/logo recognition on event website



GAME TABLE SPONSOR

\$5,000

Limit 5

Name/logo recognition on dedicated signage

Name/logo recognition on event website



RAFFLE SPONSOR

\$3,000

Name/logo recognition on dedicated signage

Name/logo recognition on event website





COMMITMENT FORM

Saturday, June 13, 2026

Monday Night Garage • Atlanta, Georgia

SPONSORSHIP LEVEL

PRESENTING \$15,000 **GOLD** \$10,000 **SILVER** \$5,000 **BRONZE** \$2,500 **BELIEVER** \$1,000 **FRIEND OF CURE** \$500

UNDERWRITING OPPORTUNITIES **PHOTO BOOTH SPONSOR** \$7,500 **GAME TABLE SPONSOR** \$5,000 **RAFFLE SPONSOR** \$3,000

Name: _____
As you wish to appear in print (ex: The Home Depot or Jane and John Doe).

Contact: _____

Email: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Will you be submitting a logo (if applicable?) YES NO

Please send approved logo to krudio@curechildhoodcancer.org in one of the following formats: .jpeg, .png, .eps.

Website URL: _____

- YES, I/we would like to sponsor at the above level and will utilize the included tickets.
- YES, I/we would like to sponsor at the above level but will not utilize the included tickets. Please treat the full value of sponsorship as a charitable contribution.
- I/We cannot attend, but would like to make a 100% tax-deductible contribution of \$ _____

PAYMENT METHOD

- Register online at CocktailsandCURE.org
- Check made payable to CURE Childhood Cancer enclosed
- Please invoice
- My company will match my gift.
Want to double the impact of your gift? CURE is proud to be a designated organization in most corporate matching gift programs.

Please send your completed commitment form to:

Kristen Rudio
krudio@curechildhoodcancer.org



Donations made to CURE Childhood Cancer (IRS non-profit ID is #58-1244138) are tax deductible to the extent allowed by law. Consult your tax advisor regarding the substantiation, reporting, and deductibility of your contributions. The fair market value of benefits received is \$50 per seat/ticket.