

Best Practices for a Coins4CURE Coin Drive

DISPLAY YOUR JARS AND FLYER

Tips for businesses include: Display at check-out, cash register, or front desk.

Tips for schools include: Collect donations in car pool lines, at football, volleyball, or other games or school events, display jar in the school office, create grade or classroom challenges during the month.



INCORPORATE A VIRTUAL COIN DRIVE



An online fundraising page can be created for all Coins4CURE participants to use to collect donations online.

Customize your Virtual Coin Drive fundraising page and let people know why you are supporting CURE in September.

PROMOTE ON SOCIAL MEDIA

Share your virtual coin drive fundraising page on your social media.

Follow CURE Childhood Cancer on social media and be sure to tag us in your Coins4CURE promotion.

 @curechildhoodcancer

  @curechildcancer

What to do Once Your Coin Drive is Over

Once your coin drive comes to a close, be sure to turn your coins into a donation to CURE! All donations are due no later than **Friday, October 11, 2024** to be included in the 2024 Coins4CURE grand total!

TURN IN YOUR COINS



If you are in the Atlanta area, CURE Childhood Cancer partners with Ameris Bank for Coins4CURE. Scan this QR code for more information and Ameris Bank locations, or visit coins4cure.org.

- Take your coin jar and the provided deposit slip to Ameris Bank and use the coin counter machine.
- Write your coin drive name in the memo section of your deposit slip and give it to the teller, along with the receipt from the coin counter. The total should be deposited into the account on the deposit slip.

If for any reason the teller or staff at Ameris Bank is unfamiliar with Coins4CURE and the deposit instructions, please ask them to contact Pamela Polk, Windward Parkway Branch Manager, at 404-553-2751.

OTHER WAYS TO DEPOSIT COINS



- Take your coins to a coin counter in your area (you can call your bank for suggestions).
- If you are unable to find a coin counter, rolling your coins can be a great activity for your students, team, or family.
- If not depositing at an Ameris Bank location, all coin donations need to be converted to a money order, made payable to CURE Childhood Cancer, and mailed to: 200 Ashford Center North, Suite 250, Atlanta, GA 30338.