



Fundraising Event Guidelines and Policies

Hosting an event or fundraiser is a great way to help children battling cancer. Money raised is used to advance research aimed at getting more effective treatments to children who need them and providing critical support to children with cancer and their families.

EVENT SUPPORT

CURE CAN PROVIDE

- A sounding board for your fundraising ideas. We are happy to share our experiences and best practices.
- Timely review and approvals for use of CURE's name and logo in event materials
- A letter of support or W9 to confirm the legitimacy of the event
- Limited quantities of banners and informational brochures
- Use of our videos to share at your event
- Customized text-to-give page if appropriate
- The opportunity for a check presentation and photo at CURE's office

CURE CANNOT PROVIDE

- Guaranteed staff, board, volunteer, or patient family attendance at or participation in the event. As much as we would love to, we just cannot attend every event. However, we will do our best to provide inspiring stories and/or CURE videos that you can share at your event.
- Board, donor, volunteer, employee, or patient family lists or contact information
- Payment or reimbursement of event expenses
- Guaranteed promotion of the event on CURE's social media channels or publications
- Responsibility for selling tickets or driving attendance to the event



EVENT GUIDELINES AND POLICIES

- 1.** Community fundraisers benefiting CURE Childhood Cancer must be approved by CURE, and a Fundraising Agreement must be completed.
- 2.** All expenses and costs associated with community fundraisers must be covered by event organizers. CURE cannot incur, pay, or reimburse expenses or assume any financial risk.
- 3.** We ask that organizers clear sponsorship prospects with CURE before soliciting to avoid awkward and embarrassing requests of companies, sports teams, businesses, etc. that are already contributing to CURE.
- 4.** Event organizers should send proceeds within 60 days of the completion of the event.
- 5.** If circumstances warrant, CURE may decline the opportunity to be the beneficiary of an event, promotion, or fundraiser.
- 6.** Georgia law requires special licenses in order to conduct raffles. Organizers should contact the sheriff's office for information on obtaining a raffle license.
- 7.** CURE must approve of use of our logo or name.

