



19

75

Cocktails
&
CURE

Saturday

JUNE

22

2024

7:00 PM to 11:00 PM

★ *Illuminarium Atlanta* ★

cure
CHILDHOOD CANCER

2024 Sponsorship Guide

EVENT DETAILS



*Saturday,
June 22, 2024*



*Illuminarium
Atlanta*



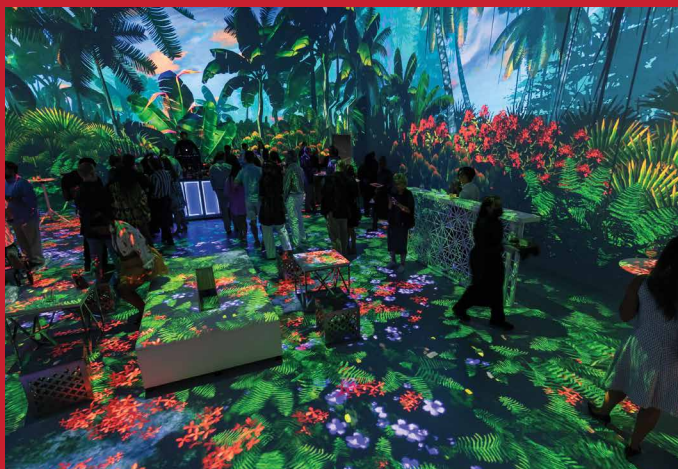
*A casual chic affair
featuring delicious food,
signature cocktails,
a DJ, and dancing*



*Incredible silent
auction and
wine grab*

ABOUT THE EVENT

Join CURE Childhood Cancer's Young Professional Leadership Council at *Cocktails & CURE* on June 22, 2024 at **Illuminarium Atlanta**. This exciting event brings together a community of passionate young professionals dedicated to making a difference in the lives of children battling cancer. Nearly 500 guests will enjoy **signature cocktail stations**, heavy appetizers, a DJ and **dancing**, and an **open bar** – all while raising funds for childhood cancer research.



Located in Atlanta's vibrant area off the Beltline, the Illuminarium Atlanta transports you into a world where reality blurs with imagination. This highly sought-after venue has become synonymous with innovation, creativity, and immersive experiences, making it the perfect setting for an event like *Cocktails & CURE*. Don't miss out on this chance to be part of Atlanta's most happening affair, where philanthropy meets entertainment.

WHY BELIEVE IN CURE?



Cancer is the leading cause of death by disease in children. Yet the federal government allocates **less than 4%** of its research funding to solving cancers that affect children.



CURE is dedicated to **conquering childhood cancer** through funding targeted research while supporting patients and their families.



Over the past decade, CURE has directed more than **\$43 million** into the best, most promising research aimed at helping children with cancer who need us now. We are a leader in advancing Precision Medicine, the most promising approach to treatment of children with cancer in decades.



For the 15th consecutive year, CURE has earned a **four-star rating**, the highest possible, from Charity Navigator, America's premier assessment organization for sound fiscal management, accountability, and transparency.

"Only 1% of the charities we evaluate have received at least 15 consecutive 4-star evaluations, indicating that CURE Childhood Cancer outperforms most other charities in America. This exceptional designation from Charity Navigator sets CURE Childhood Cancer apart from its peers and demonstrates to the public its trustworthiness."

- Michael Thatcher, CEO, Charity Navigator

BE IN GOOD COMPANY

Become a sponsor and join the company of top corporations that have supported Cocktails & CURE.



KING & SPALDING



BENEFITS OF SPONSORSHIP

Make an impact - Your generosity will make a significant difference in the lives of children and families affected by childhood cancer.

Build brand reputation - Enhance brand value by aligning your company with an established and well-respected charity, with deep community ties and a trusted reputation.

Drive awareness for your commitment - Demonstrate your commitment to social responsibility and fighting childhood cancer through exposure to a wide network of high-profile individuals and organizations - including 500 attendees, as well as CURE's large social media following.

**CURE CHILDHOOD
CANCER'S LARGE
AND ENGAGED
COMMUNITY OF
SUPPORTERS**



376,000+
Followers



14,700+
Followers



13,400+
Followers



62,000+
Emails



14,500+
Monthly Web

SPONSORSHIP LEVELS

2024 SPONSORSHIP	PRESENTING \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	BELIEVER \$1,000
"Presented By" Branding on all Event Material (Digital and Print)	Included				
Logo Branding on Event Step and Repeat	Included				
Logo on Souvenir Cup	Included	Included			
Logo and Customized Promo Messaging in Post-Event Email Blast	Included	Included	Included		
Social Media Recognition	Two Dedicated Mentions	One Dedicated Mention	Included	Included	
Inclusion on Mobile Bidding Site	Logo	Logo	Logo	Logo	
Recognition on Event Website and Sponsor Signage	Logo	Logo	Logo	Logo	Listing
Recognition in CURE Childhood Cancer's Annual Report	Included	Included	Included	Included	Included
Event Tickets	16	10	8	6	4

Sponsorship benefits are subject to scheduling and print deadlines.

Deadline for recognition in event print materials is May 22, 2024.

Completed commitment form is requested to ensure proper recognition in respective Cocktails & CURE materials.

CURE would be happy to discuss custom package options.

Please contact Kristen Rudio, at krudio@curechildhoodcancer.org.



cocktailsandcure.org



COMMITMENT FORM

Saturday, June 22, 2024
Illuminarium Atlanta

SPONSORSHIP LEVEL

- ☐ **PRESENTING** \$15,000 ☐ **GOLD** \$10,000 ☐ **SILVER** \$5,000 ☐ **BRONZE** \$2,500 ☐ **BELIEVER** \$1,000

Name : _____

As you wish to appear in print (ex: The Home Depot or Jane and John Doe).

Contact: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Will you be submitting a logo? ☐ YES ☐ NO

Please send approved logo to krudio@curechildhoodcancer.org in one of the following formats: .jpeg, .png, .pdf, .eps.

Website URL: _____

- ☐ YES, I/we would like to sponsor at the above level and will utilize the included tickets.
- ☐ YES, I/we would like to sponsor at the above level but will not utilize the included tickets.
Please use my full sponsorship as a donation.
- ☐ I/We cannot attend, but would like to make a 100% tax-deductible contribution of \$ _____.

PAYMENT METHOD

- ☐ Pay online at CocktailsandCURE.org
- ☐ Check made payable to
CURE Childhood Cancer enclosed
- ☐ Please Invoice

**Please send your completed
commitment form to:**

Kristen Rudio
CURE Childhood Cancer
krudio@curechildhoodcancer.org



CURE Childhood Cancer is a tax-exempt organization.
Federal Tax ID# 58-1244138.
The fair market value of benefits received is \$50 per ticket.