



We're working towards a world that doesn't need us anymore.

**cure**  
CHILDHOOD CANCER

CURE is dedicated to conquering childhood cancer through **funding targeted research while supporting patients and their families.**

Every year, **more than 17,000 children** in the United States are thrust into an unimaginable battle against cancer. Their courage and resilience in the face of such adversity are awe-inspiring. Still, the harsh truth remains that cancer claims more young lives than any other disease, and many who survive endure long-term consequences from the treatments meant to save them.

Amid this daunting backdrop, **less than 4% of federal funding** for cancer research is dedicated to tackling childhood cancers head-on. This is why CURE's role in channeling funds toward research is an essential safeguard of the dreams, hopes, and futures of children with cancer.

**We are all unique. In the realm of childhood cancer, a one-size-fits-all approach is no longer adequate.**

Today's treatments often disregard the different genetic makeup of each child, subjecting them to therapies that might not align with their body's response.

**Enter the game-changer: precision medicine**

This revolutionary concept tailors treatments based on an individual's genetic profile. Through meticulous genetic sequencing, doctors can identify personalized treatment regimens for children with cancer, giving them the best chance at survival - and the chance to avoid toxic treatments that aren't likely to work. **Precision medicine enhances survival rates and preserves the quality of life for young survivors.**

**CURE's Impact Over the Past 12 Years**



**\$43,000,000**

invested in the most promising research aimed at solving childhood cancers



**\$3,030,000**

provided in financial assistance to families



**177,000**

meals served at the Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta and The Memorial Health Dwaine and Cynthia Willett Children's Hospital of Savannah



## The heartbeat of CURE Childhood Cancer

is the children and families we serve. Our goal is to walk beside patients and their families from diagnosis through treatment and beyond, providing critical assistance at every step of their journeys. These are just a few ways in which we provide tangible, ongoing support.



**CURE's Early Outreach Program** aims to connect with families at the time of diagnosis, letting them know they are not alone. We lay the foundation early on so families know where to turn with needs as they arise.

**CURE's Family Emergency Fund** provides emergency financial assistance to families struggling as a result of their child's treatment. This fund most often covers critical needs, such as housing, transportation, and out-of-pocket medical costs.



**CURE's Open Arms Meal Program** serves meals to hospitalized patients and their families three to four days each and every week, 52 weeks a year.

**CURE's Counseling Program** offers professional counseling to patients and family members at little to no cost.



**CURE's Bereavement Care Program** provides support to families dealing with the extraordinary grief of losing a child.

### **CURE's Survivorship Care Program**

supports the transition of patients from active treatment to the survivorship clinic impond beyond.



Text **CUREChildhoodCancer** to **44321** or scan here to give:



90% of every dollar we raise goes straight to our mission. For the 15<sup>th</sup> consecutive year, CURE has earned a four-star rating, the highest possible, from Charity Navigator, America's premier evaluator for sound fiscal management, accountability, and transparency. **Fewer than 1% of all charities achieve this rating.**