Please join us during Childhood Cancer Awareness Month in the fight against childhood cancer.

Easy and beneficial partnership opportunities for retail and restaurants include:

1. **Donation Cards**
   - Add a point of sale donation option at check out or with sales bills. We will provide you double sided cards so customers can choose $1 or $5 and write their name on the cards. Great to display on your wall.

2. **Proceed Day or Night**
   - Host a proceed day or night or donate a percentage of your sales for the month.

3. **Create a Signature Item**
   - Create a signature gold item or product, with the proceeds benefiting CURE. Add gold ribbons to donuts, cupcakes, cookies, beverages, etc.

4. **Coins4CURE**
   - Hold a Coins4CURE coin drive (virtual or in-person)! Place the jar at check-out or behind the counter. We provide you with jars and/or coin jar labels.

Custom partnerships available. Contact Kristen Rudio at krudio@curechildhoodcancer.org for more information.
CURE is dedicated to conquering childhood cancer through funding targeted research while supporting patients and their families.

**Potential Brand Exposure and Partner Opportunities**

- Your logo listed and linked on CURE’s childhood cancer awareness website page, with more than 10,000 visitors during the month of September.
- Potential social media recognition with details of your partnership to CURE’s social audience, with a reach of more than 400,000!
- Partnership details advertised in CURE’s e-newsletter throughout the month of September, with a reach of more than 60,000 each week.
- Co-branded social content provided by CURE for your use.
- Fundraising page set up by CURE for your use (available upon request).
- Brand alignment with the largest and most comprehensive childhood cancer organization in the Southeast.

*All partnership benefits listed above may not be included. Each benefit opportunity is subject to specific activation. Please contact Kristen Rudio for more information: krudio@curechildhoodcancer.org.

**CURE’s Impact Over the Past 12 Years**

- $38,000,000 invested in promising research studies that are saving lives
- 150,000 meals served to hospitalized children and parents, ensuring they maintain nutrition during the most stressful of times
- $2,400,000 provided in financial assistance to stabilize families, ensuring they maintain housing, utilities, transportation, and other essential needs during treatment

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