



HOW MANY
OPPORTUNITIES
DO WE REALLY GET
TO CHANGE THE
WORLD?

THIS IS ONE OF THEM.

cure
CHILDHOOD CANCER

cure
CHILDHOOD CANCER



SERIOUS FUNDING FOR SERIOUS RESEARCH

Our most urgent efforts are aimed at saving lives through research. In the past twelve years, CURE has invested \$38 million in innovative research at leading pediatric cancer research institutions across the nation.

Because of research, survival rates for children with cancer have risen to nearly 80% overall. Yet some childhood cancers remain very difficult to treat. And one child lost to cancer is one too many. Additionally, many of today's methods of treatments leave survivors with chronic, sometimes life-threatening health problems. CURE is working to ensure children have the best chance to survive their cancer without sacrificing their future health and quality of life.

PRECISION MEDICINE: OUR TOP PRIORITY

CURE's top research priority is expanding the use of and expertise surrounding precision medicine. This innovative treatment approach takes into account each child's unique genetic fingerprint, leading to precise treatments most likely to work. As a result, children are spared toxic treatments which are not likely to be effective.



Less than 4%

of federal cancer research funding is allocated to solving childhood cancers



More than 17,000

children in the U.S. and 300,000 children worldwide are diagnosed with cancer every year

Childhood Cancer

is the leading cause of death by disease for children in America



1 in 5

children with cancer won't be cured



\$10 million

In the last 5 years, CURE has invested more than \$10 million in precision medicine.

**MAXIMIZE EFFECTIVENESS OF TREATMENT. MINIMIZE TOXIC EFFECTS.
THAT'S THE PROMISE OF PRECISION MEDICINE.**



NO FAMILY PREPARES FOR CANCER, SO WE DO.

Families who have children with cancer have CURE, from the beginning until the end of treatment and beyond. We build close, supportive relationships and provide tangible, crisis-oriented support to help families with their most urgent needs.



EARLY OUTREACH PROGRAM

It's crucial that families know from the outset they are not alone. Our Early Outreach Program pulls families from a place of isolation into a community of support.



OPEN ARMS MEALS PROGRAM

We serve meals to hospitalized children and their caregivers three times each week, providing food, fellowship, and emotional support.



FAMILY EMERGENCY FUND

We provide emergency assistance to families in need to ease some of the financial burdens caused by the cost of ongoing treatment.



CURE'S COUNSELING PROGRAM

We partner with licensed professionals to provide counseling services for childhood cancer patients and their immediate family members at little or no cost.



BEREAVEMENT CARE

When the unthinkable occurs, we offer ongoing support, including two bereavement retreats, counseling, and assistance with funeral expenses.

“ We are overwhelmed by your generosity and kindness, especially when we were at our lowest. From big things like helping with our mortgage payment so that we didn't lose our home to little things like the sandwiches you provided during our clinic days. We are forever grateful. ”

- Mother of child with cancer

Julian, 6
sarcoma

Stella, 5
leukemia



PARTICIPATE | ATTEND | CURE



MARCH

A TRIBUTE TO OUR QUIET HEROES

This inspiring luncheon pays tribute to the strength and courage of mothers of children with cancer, whose love and tireless dedication guide their families through an unimaginable journey.

APRIL

LAUREN'S RUN & PICNIC

Founded in honor of two girls named Lauren, who bravely battled cancer, this annual spring event features a 5K, 2K, and tot trot. Lauren's Run is followed by our ultimate family picnic - with food, games, activities, and prizes.



SEPTEMBER

COCKTAILS & CURE

Hosted by CURE Childhood Cancer's Young Professional Leadership Council (YPLC), Cocktails & CURE is held at Zoo Atlanta's Savanna Hall. Join nearly 500 people and enjoy a wonderful evening next to the sweeping view of African elephants, giraffes, and zebras.

NOVEMBER

BELIEVE BALL

Held at the St. Regis Atlanta, the Believe Ball is annually recognized as one of Atlanta's premier social and philanthropic events. This elegant, black-tie event features a cocktail reception and silent auction followed by dinner, live auction, and late-night dancing.





**FOR 13 CONSECUTIVE YEARS,
CURE CHILDHOOD CANCER HAS RECEIVED THE
HIGHEST POSSIBLE RATING FROM
CHARITY NAVIGATOR.**



Attaining a 4-star rating verifies that CURE Childhood Cancer exceeds industry standards and outperforms most charities in your area of work. Only 1% of the charities we evaluate have received at least 13 consecutive 4-star evaluations, indicating that CURE Childhood Cancer outperforms most other charities in America. This exceptional designation from Charity Navigator sets CURE Childhood Cancer apart from its peers and demonstrates to the public its trustworthiness.

- Michael Thatcher, President and CEO, Charity Navigator

JOIN OUR LARGE AND ENGAGED COMMUNITY OF SUPPORTERS:

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376,000+
Likes

Instagram icon
13,900+
Followers

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