



HOW MANY
OPPORTUNITIES
DO WE REALLY GET
TO CHANGE THE WORLD?

THIS IS ONE OF THEM.

cure
CHILDHOOD CANCER



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SERIOUS FUNDING FOR SERIOUS RESEARCH

SOMETIMES A NAME SAYS IT ALL: CURE CHILDHOOD CANCER.

At CURE, our most urgent efforts are aimed at saving lives. We want children to grow up with every chance to realize their dreams. That's why we support the most innovative research, aimed at helping today's children with cancer achieve a cure.

Because of research, survival rates for children with cancer have risen to nearly 80% overall. Yet some childhood cancers remain very difficult to treat. And one child lost to cancer is one too many. Additionally, many of today's methods of treatments leave survivors with chronic, sometimes life-threatening health problems. CURE is working to ensure children have the best chance to survive their cancer without sacrificing their future health and quality of life.

1 IN 5

children with cancer
won't be cured.



Incidences of
childhood cancer
have increased

24%

over the last 40 years.

PRECISION MEDICINE: OUR TOP PRIORITY

CURE's top research priority is expanding the use of and expertise surrounding precision medicine. This innovative treatment approach takes into account each child's unique genetic fingerprint, leading to precise treatments most likely to work. As a result, children are spared toxic treatments which are not likely to be effective.

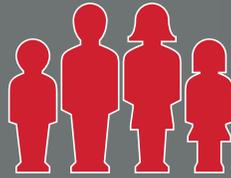
Since 2017,

we've invested
more than

\$7.5+ million

in precision
medicine initiatives.

**MAXIMIZE EFFECTIVENESS OF TREATMENT. MINIMIZE TOXIC EFFECTS.
THAT'S THE PROMISE OF PRECISION MEDICINE.**



WE'RE THERE WHEN PEOPLE NEED US MOST.

Families who have children with cancer have CURE, from the beginning until the end of treatment and beyond. We build close, supportive relationships and provide tangible, crisis-oriented support to help families with their most urgent needs.

FAMILY EMERGENCY FUND

We provide emergency assistance to families in need to ease some of the financial burdens caused by the cost of ongoing treatment.

EARLY OUTREACH PROGRAM

It's crucial that families know from the outset they are not alone. Our Early Outreach Program pulls families from a place of isolation into a community of support.

BEREAVEMENT CARE

When a family loses a child, we offer ongoing bereavement support, from counseling to our annual Weekend of Hope and Healing and Legacy of Love retreats.



OPEN ARMS MEAL PROGRAM

We serve meals to hospitalized children and their caregivers three times each week, providing food, fellowship, and emotional support.

PARTNERS IN CARING COUNSELING PROGRAM

We provide professional counseling for childhood cancer patients and their immediate family members at little or no cost to the family.



“ This organization is amazing. When friends and family couldn't be there CURE was. They fed us in the hospital and in the clinic when I couldn't leave my sick child to do so. They paid for things that we couldn't. They comforted us in ways that we needed so desperately, without being asked. I will forever be grateful. ”

- Christy

PARTICIPATE | ATTEND | SUPPORT

MAY 2021

LAUREN'S RUN & THE CURE CHILDHOOD CANCER ANNUAL PICNIC

Founded in honor of two girls named Lauren, who bravely battled cancer, this annual spring event features a 5K, 2K, and tot trot. Lauren's Run is followed by our ultimate family outing—the CURE Annual Picnic—with food, games, activities, and prizes.

Due to COVID-19, the 2021 event will be virtual.



JUNE 12, 2021

SPRING FEVER

Hosted by CURE's Young Professional Leadership Council, this casual-chic event features an open bar, signature cocktails, unlimited food tastings, live music, interactive games, and an amazing silent auction.

NOVEMBER 13, 2021

BELIEVE BALL

Held at the St. Regis Atlanta, the Believe Ball is annually recognized as one of Atlanta's premier social and philanthropic events. This elegant, black-tie event features a cocktail reception and silent auction followed by dinner, live auction, and late-night dancing.



MAY 7, 2022

A TRIBUTE TO OUR QUIET HEROES

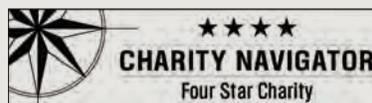
This inspiring luncheon pays tribute to the strength and courage of mothers of children with cancer, whose love and tireless dedication guide their families through an unimaginable journey.



**FOR 13 CONSECUTIVE YEARS,
CURE CHILDHOOD CANCER HAS RECEIVED THE
HIGHEST POSSIBLE RATING FROM
CHARITY NAVIGATOR.**

“ Attaining a 4-star rating verifies that CURE Childhood Cancer exceeds industry standards and outperforms most charities in your area of work. Only 1% of the charities we evaluate have received at least 13 consecutive 4-star evaluations, indicating that CURE Childhood Cancer outperforms most other charities in America. This exceptional designation from Charity Navigator sets CURE Childhood Cancer apart from its peers and demonstrates to the public its trustworthiness. ”

- Michael Thatcher, President and CEO, Charity Navigator



JOIN OUR LARGE AND ENGAGED COMMUNITY OF SUPPORTERS:

- | | | | | | |
|---|---|---|---|---|---|
|  |  |  |  |  |  |
| 369,000+
Likes | 55,000+
Emails | 13,600+
Followers | 12,800+
Followers | 75,000+
Mailing List | 14,500+
Monthly Website Visitors |



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