

## FOR CANCER, SO WE DO.



CURE is dedicated to conquering childhood cancer through **funding** targeted research while supporting patients and their families.

Every year in the United States, more than 17,000 innocent children are forced into the fight of a lifetime with a cancer diagnosis. While decades of research have pushed survival rates above 80%, more children are lost to cancer than any other disease. And two-thirds of those who do survive suffer long-term effects from the treatments used to save their lives. Notwithstanding, less than 4% of federal funding for cancer research is aimed at solving childhood cancers. That's why it's critical that CURE pours funds into research - so science, and treatments, continue to advance.

CURE's most urgent research priority is to advance precision medicine, a new approach for treating cancer.

We're all unique. But today's childhood cancer treatments don't always take our differences into account. Instead, we treat children by disease type - a one size fits all approach. But a chemotherapy that works for some children might not be effective for others due to genetic differences. That's where precision medicine comes into play. Through genetic testing, doctors can identify personalized treatment regimens for

genetic differences. That's where precision medicine comes into play. Through genetic testing, doctors can identify personalized treatment regimens for children with cancer, giving them the best chance at survival - and the chance to avoid toxic treatments that aren't likely to work.



90% of every dollar we raise goes straight to our mission. For the thirteenth consecutive year, CURE has earned a four-star rating, the highest possible, from Charity Navigator, America's premier evaluator for sound fiscal management, accountability, and transparency. Fewer than 1% of all charities achieve this rating.

## Over the Last 12 Years



\$38,000,000

invested in the most promising research aimed at solving childhood cancers





meals served at the Aflac Cancer and Blood Disorders Center of Children's Healthcare of Atlanta and The Memorial Health Dwaine and Cynthia Willett Children's Hospital of Savannah



Text CUREChildhoodCancer to 44321 to give today.



curechildhoodcancer.org







