



The 26TH
Lauren's
Run
& cure
CHILDHOOD CANCER
ANNUAL PICNIC

5K RUN | 2K RUN/WALK
TOT-TROT | FAMILY PICNIC



SUNDAY, JUNE 14, 2020
CONCOURSE OFFICE PARK

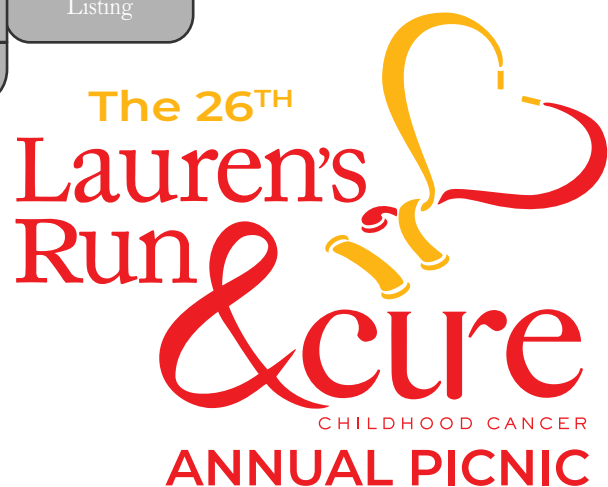
Join us as a sponsor for the 26th Lauren's Run and CURE Childhood Cancer Annual Picnic! More than 2,000 runners and walkers will come together for an incredible day of family fun! Beginning with a 5k and 2k run/walk, the race is followed by a full family picnic, complete with great food, music, dancing, inflatables, carnival games, princesses, characters, and lots of prizes. Take part in honoring those impacted by childhood cancer and join the fight to find a cure.



CURE Childhood Cancer is dedicated to conquering childhood cancer through funding targeted research while supporting patients and families. CURE is a leader in advancing research to improve outcomes for affected children, investing at least \$4.3 million annually in promising studies. For more information, visit: curechildhoodcancer.org.

LAURENSRUN.COM

| | SPONSORSHIP BENEFITS | PRESENTING \$25,000 | DIAMOND \$15,000 | PLATINUM \$10,000 | GOLD \$5,000 | SILVER \$2,500 | BRONZE \$1,000 | FRIEND OF RUN \$500 |
|--------------------------------------|----------------------|------------------------|---------------------|----------------------|-----------------|-------------------|-------------------|------------------------|
| Recognition on CURE website | | Logo | Logo | Logo | Logo | Logo | Listing | Listing |
| Recognition in CURE Emails | | Logo | Logo | Logo | Logo | Logo | Logo | Listing |
| Recognition on CURE Social Media | | Individual | Individual | Group | Group | Group | Group | |
| Race Registrations | | 50 | 35 | 25 | 15 | 10 | 5 | |
| Recognition: Magazine Ads | | Logo | Logo | Logo | Logo | Listing | | |
| Race t-shirt | | Logo | Logo | Logo | Logo | | | |
| DJ recognition on race day | | Most frequent | Frequent | Frequent | | | | |
| Recognition main race banners/signs | | Logo | Logo | | | | | |
| Recognition: Naming of activity area | | X | X | | | | | |
| Tented VIP area with race food/drink | | X | | | | | | |
| CURE homepage web takeover | | X | | | | | | |



Custom sponsorship packages are available. Contact Kristin Connor at kristin@curechildhoodcancer.org for information.

BECOME A SPONSOR

Contact Name: _____

Company Name (as it will appear): _____

Street Address: _____

City/State/Zip: _____

Phone Number: _____ E-mail Address: _____

☐ \$25,000 **Presenting** ☐ \$15,000 **Diamond** ☐ \$10,000 **Platinum** ☐ \$5,000 **Gold**

☐ \$2,500 **Silver** ☐ \$1,000 **Bronze** ☐ \$500 **Friends of the Run**

PAYMENT

☐ Check made payable to CURE Childhood Cancer is enclosed *or* ☐ Credit Card: _____VISA _____AMEX _____MasterCard

Card Holder Name: _____

Card Number: _____ Exp. Date: _____ CVC: _____

Billing Address: _____

Please return form to CURE Childhood Cancer:

200 Ashford Center North, Suite 250, Atlanta, GA 30338

or to Kristin Connor at kristin@CUREChildhoodCancer.org or fax 770.986.0038



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