



24th Annual
**Lauren's
 Run**
 & **cure**
 Annual Picnic

Sunday, April 29, 2018

Concourse Office Park
 Atlanta, GA

5K, 2K Fun Run/Walk and Tot Trot
followed by
 The CURE Childhood Cancer Annual Picnic

Join more than 2500 runners and walkers for this incredible day of fun for the entire family. Lauren's Run is an inspirational and memorable race followed by a one-of-a kind picnic, complete with princesses and characters, carnival games and inflatables and so much more. Proceeds benefit CURE Childhood Cancer to advance our mission to find cures for pediatric cancers in our lifetime.

About CURE Childhood Cancer

Founded in 1975, Atlanta, Georgia-based CURE Childhood Cancer is a non-profit organization dedicated to conquering childhood cancer through funding targeted research while supporting patients and their families. With cancer as the second leading cause of death in children and incidence rates rising, CURE is a leader in advancing research to improve outcomes for affected children, investing at least \$4 million annually in promising studies. Through innovative programs, CURE provides crisis-oriented support to families, addressing their critical and urgent needs.

For more information visit www.curechildhoodcancer.org.



Sponsorship Packages:

	Presenting \$25,000	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Friends of the Run \$500
Recognition: Main Race Banners/Signs	Logo	Logo					
Recognition on race day	Most Frequent	Frequent	Frequent				
Race Registrations	35	20	15	10	5		
Recognition: CURE Social Media	Individual	Individual	Group	Group	Group	Group	Group
Recognition: CURE emails	Logo	Logo	Logo	Logo	Logo	Logo	Listing
Recognition in all advertising	Logo	Logo	Logo	Listing	Listing	Listing	Listing
Recognition: CURE Website	Logo	Logo	Logo	Logo	Logo	Logo	Listing
Race T-Shirt:	Logo	Logo	Logo	Logo	Logo	Logo	Listing

Become a Sponsor:

Contact Name: _____

Company Name (as it will appear): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

\$25,000 Presenting \$15,000 Diamond \$10,000 Platinum \$5,000 Gold

\$2,500 Silver \$1,000 Bronze \$500 Friends of the Run

Payment:

Check made payable to CURE Childhood Cancer is enclosed

I would like to pay by credit card: ___VISA ___AMEX ___MasterCard

Name (as appears on card): _____

Billing Address: _____

Credit Card #: _____ Exp. Date: _____ Sec. Code: _____



Return form to: CURE Childhood Cancer; 200 Ashford Center North, Suite 250, Atlanta, GA 30338
Or send the completed form to Kristin Connor at kristin@curechildhoodcancer.org or fax 770.986.0038